

Welcome, QuickBooks 2001 User

## QuickBooks Helps Shut Down Fraud

Many small businesses unknowingly leave themselves open to fraud. [Learn how](#) you can add safety measures through QuickBooks that can help you close the books on potential fraud.

Plus, see if you recognize the [7 warning signs](#) of potential fraud.

## Find a Payroll Solution that's Right for your Business

Do you cry mayday on payday? Do you need to spend more time on your business and less on payroll? If so, maybe it's time to step up to the convenience and peace of mind of [Complete Payroll](#), the first full-service solution that seamlessly downloads data back into QuickBooks.

Whether you are an existing [Intuit Payroll Services](#) customer or looking for a better solution for your business, [read](#) about the easy-to-use range of payroll solutions that will help take the pain out of payroll. Or take this quick survey that can help you [choose](#) the right service.

## When Developers Flock, You Gain



Hundreds of developers will gather at the first annual [Intuit Developer Conference](#) in San Francisco in November, jump-starting a whole new batch of business applications that are integrated with

QuickBooks. With the ability to exchange critical business data between QuickBooks and your other business applications, you'll reduce data entry, increase accuracy and save time. By December, more than 200 integrated applications will be available through the [QuickBooks Solutions Marketplace](#).

[Discover](#) how the Intuit Developer Conference will bring a wave of integrated applications that are right for your business.

### Featured Products & Services

#### [Business is Booming? Manage your Complex Business Needs with QuickBooks Enterprise Solutions](#)

As your business expands, so should your accounting solution. But determining if you need to upgrade your version of QuickBooks or move to a more expansive business management product, such as [QuickBooks Enterprise Solutions](#), isn't always easy.

To decide if your booming business needs a new or different version of QuickBooks, ask yourself these [quick questions](#).

#### [Simplify your Point of Sale Solution](#)

If you're tired of using that old relic of a cash register, maybe it's time for a new [point of sale](#) (POS) system. The next-generation of POS software can provide you with an easy — and affordable — way to ring up sales, keep track of inventory, and store customer data, all within a single application.



Read these [5 tips](#) to help you find the right system for your business. Here's to smooth selling!

### → Quick Tips: Expert Answers & Software Shortcuts

#### For users of QuickBooks 2001

If several of your employees share the same computer, you may have questions about setting access permissions in QuickBooks. Use these tips to set up levels of control over your data.

#### **Q: How do I prevent employees from viewing financial information?**

**A:** Assign passwords to users to prevent unauthorized users from opening the company file. [Click here](#) and follow steps 1-11.

#### **Q: How do I prevent employees from changing financial data they are not responsible for?**

**A:** Assign permissions to users to limit authorized users to his/her areas of responsibility. [Click here](#) and follow steps 1-18.

### → Quick Links

#### Shortcuts to other resources:

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### In This Issue

- [Save Up to 16% on FedEx® Shipping](#)
- [Join the NFIB at a 20% Discount](#)
- [Get QuickTips for QuickBooks 2001](#)
- [Share Your Story](#)
- [Didn't Take our Survey Yet?](#)
- [Quick Links](#)
- [Simplify your Point of Sale Solution](#)
- [Manage your Complex Business Needs with QuickBooks Enterprise Solutions](#)
- [Discover New Integrated Applications at the Intuit Developer Conference](#)
- [Find a Payroll Solution that's Right for your Business](#)
- [Close the Books on Potential Fraud](#)

### Special Offers

#### [Join the National Federation of Independent Businesses at a 20% Discount](#)

While you're running your business, the [NFIB](#) is fighting for it. The NFIB:

- Is the premiere advocacy organization for small and independent business;
- Teams with great companies to help you cut the cost of running your business.

For three years in a row, Fortune Magazine has named NFIB as the #1 Small Business Advocate in America.

[Click here](#) to become a member and take advantage of the 20% QuickBooks user discount.\*

\*Hurry! Offer expires December 31, 2002.

#### [Save Up to 16% on FedEx® Shipping](#)



Ship with FedEx, and as a registered QuickBooks user you could see substantial cost-savings — up to 16%!\* It's easy, and FedEx provides great value for the money.

**Start saving today by calling FedEx at 888-411-5174.**

\* [Terms and conditions apply.](#)

*Offers cannot be combined with any other QuickBooks and/or Business Service offerings.*

### → Quick Response

#### Didn't Take our Survey Yet?

To ensure you receive a version of the newsletter that is customized to meet your particular needs, please take a moment to answer 8 short questions about your business. [Click here](#).

#### Share your Story

Intuit is always on the lookout for innovative ways that customers use QuickBooks. Share your story with us by sending an e-mail to: [customer\\_stories@intuit.com](mailto:customer_stories@intuit.com).

Intuit respects the personal nature of e-mail communication. Every effort is made to offer only information on products that may be of value to you and your business. This is a newsletter you signed up for during your QuickBooks product registration and is not a part of the standard opt-out. If you do not wish to receive this newsletter in the future, click [unsubscribe](#) and type "unsubscribe" in the subject line of the message. NOTE: Please do not reply to this e-mail to unsubscribe.